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**Disruptive Innovation Changing the Energy Sector -
How to Disrupt the Energy Sector with
Business Model Innovation**

Düsseldorf 2010

Incumbents and new competitors use business model innovation to change the energy sector

What we cover in this module:

- Describe, how the energy sector is changing
- Analyze, who are the new competitors
- Describe, what disruptive innovation means for the energy sector
- Discuss, who will be successful
- Show, how to disrupt the energy sector with business model innovation
- Summarize, which next steps can be useful for your company